

Minutes of the Commission's Meeting held on 21.3.2012

The following attended the meeting :-

1. Mrs. Mamta Sharma, Chairperson
2. Mrs. Wansuk Syiem, Member
3. Dr. Charu WaliKhanna, Member
4. Mrs. Anita Agnihotri, Member Secretary
5. Ms. Hemlata Kheria, Member

Mrs. Minakshi Ghose, Joint Secretary – In attendance

Shri Raj Singh, DS - In attendance

Shri S.C.Kaushik, SRO - In attendance

The H'ble Commission was informed that the following Agencies had submitted EOI proposal for establishing toll free 24X 7 Women helpline/ call centre in two districts i.e Ahmedabad in Gujarat and Palwal in Haryana:-

1. M/s Women Help Group (A unit of Azure Knowledge Corporation)
2. M/s Jyoti Sangh for Gujarat.
3. M/s Ahmedabad Women Action Group for Gujarat
4. M/s Savera for Haryana

Their technical bids were opened by the tender opening committee after which they made presentation of their proposals before the Commission on 19.3.2012. Of the above agencies, Women Help Group (A unit of Azure Knowledge Corporation) and Ahmedabad Womens Action Group were found technically qualified. Consequently their financial bids were opened on that day by the Committee constituted for the purpose.

The said Committee prepared a comparative statement as per Annexure and found that the gross financial quote of M/s AWAG amounting to Rs. 25,65000/- was lower and declared it L1 .It recommended award of work of establishing helpline/call centre to it .

The Commission met today i.e 21st March, 2012 to consider the matter of award of work and after due deliberations accordingly approved the award of the said work to M/s Ahmedabad Women Action Group (AWAG) being L1.

The meeting ended with a vote of thanks to the Chair.


Member Secretary



Chairperson

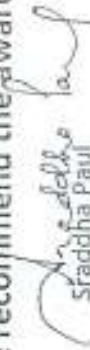
(Annexure-A)
Comparative Statement of Financial Bid of technically qualified agencies as per EOI for establishing toll free 24X7 Call Center Service - opened on 19/03/2012

S.No.	Items	Women Help Group (Representing Azure Knowledge Corp. Gujrat)	S.No.	Ahmedabad Women Action Group (AWAG)
1	Infrastructure	₹ 90,000.00	1	Infrastructure
				Rental Charges for Rooms (2 rooms @ 5,000/-)
				Furniture and fixtures
				Electrical appliances
				Total Infrastructure
				60,000.00
				1,00,000.00
				50000
				2,10,000.00
2	Technical Helpline	₹ 2,70,000.00	2	Technical helpline
				digital equipments
				₹ 2,50,000.00
				digital and electric consumables
				₹ 50,000.00
				Total technical helpline
				₹ 3,00,000.00
3	Personnel	₹ 3,90,000.00	3	Personnel
4	Supervision	₹ 2,28,000.00		Counsellors (6 * 15000) * 6 months
				₹ 5,40,000.00
5	Any other item			Co-ordinator (1 * 20000) * 6 months
	Customer relationship management & interactive voice response			₹ 1,20,000.00
	Car Rent	₹ 5,50,000.00		trainings and workshops
	Legal Advisor	₹ 2,70,000.00		₹ 1,00,000.00
	Counsellor	₹ 3,60,000.00		travel and other allowances
	Video Grapher	₹ 3,50,000.00		₹ 50,000.00
	Project Coordinator	₹ 1,80,000.00		Total Personnel
	Team Manager	₹ 1,50,000.00		₹ 8,10,000.00
	Office Infra	₹ 2,16,000.00	4	Supervision
	Telecom Office	₹ 1,20,000.00		Technical Supervisor (1 * 10000) * 6 month
	Petrol General	₹ 12,000.00		₹ 60,000.00
	Internet Explore	₹ 18,000.00		Admin Expenses
	Total Any other	₹ 9,000.00		₹ 1,00,000.00
				Follow-up meeting / workshop
				₹ 50,000.00
				Total Supervision
				₹ 2,10,000.00
			5	Any other
				Specialised Interventions
				₹ 50,000.00
				infrastructure maintenance
				₹ 50,000.00
				press conference on launch
				₹ 40,000.00
				Total Any other
				₹ 1,40,000.00

6	Publicity Plan Head		6	Publicity Plan Head	
	Media Plan	₹ 25,00,000.00		Logo and Stationary	₹ 40,000.00
	Printing Material	₹ 3,00,000.00		Print Media	
	Total Publicity	₹ 28,00,000.00		News Paper Advertisement	₹ 1,50,000.00
				Brochures/ Information Booklet	₹ 50,000.00
				Insert in Magazines and news paper	₹ 50,000.00
				Posters	₹ 1,00,000.00
				Electronic Media	
				Rolling Advertisement in local TV channel	₹ 2,50,000.00
				Jingles and sports	₹ 50,000.00
				Cyber Space	
				Bulk Messages	₹ 50,000.00
				Website page	₹ 5,000.00
				TOTAL PUBLICITY	₹ 7,45,000.00
7	SWOT	₹ 1,50,000.00	7	SWOT	₹ 1,00,000.00
	Total	₹ 61,73,000.00	8	Documentation	₹ 50,000.00
	Taxes @ 10.30%	639522.8		Total	25,65,000.00
	Grand Total	₹ 68,12,522.80		Taxes @ 10.30%	not mentioned
				Grand Total	25,65,000.00

The committee recommend the award of work to M/s AWAG being L 1


C. Kaushik
Senior Research officer)
Member of the Committee


Sraddha Paul
(Under Secretary)
Member of the Committee


Neeraj Rawat
(Law Officer)
Member of the Committee


J Singh
puty Secretary
Member of the Committee


Minakshi Ghose
(Joint Secretary)
Chairperson of the Committee